NEW ZEALAND'S

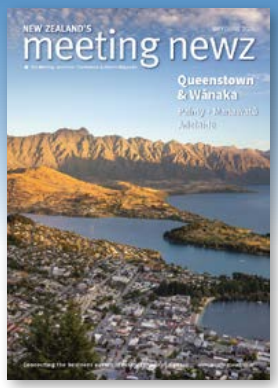
meeting newz

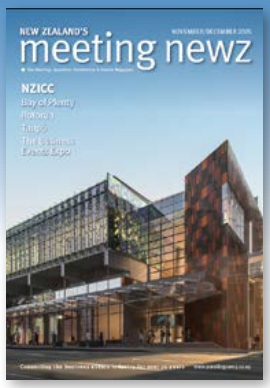
UPDATED APRIL 2026

● The Meeting, Incentive, Conference & Events Magazine

www.meetingnewz.co.nz

Meeting Newz Magazine connects the business events, incentive and travel industry in New Zealand, Australia, Pacific and Asia. The magazine is published in print and digital by Tourism Media Group in Auckland, and is the power behind the Business Events Expo, held annually in November, in Auckland.





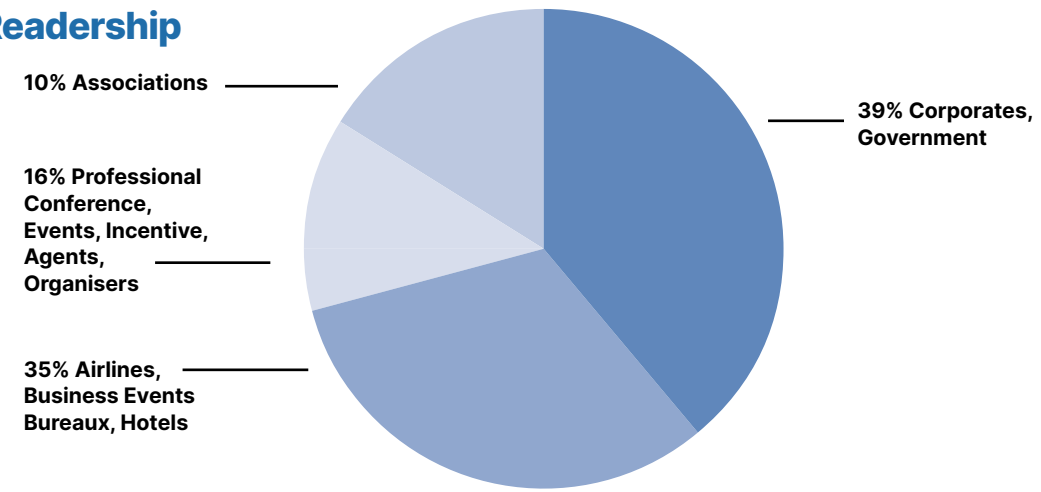
Readership and Circulation

Meeting Newz is published six times a year in print and digital format in January, March, May, July, September and November. The magazine carries the latest news and issues affecting the industry, coming events, people news, updates, opinion columns and topical interests. Each edition includes an in-depth look at destinations across New Zealand, Australia and Asia/Pacific providing information, inspiration, education and opportunities for readers and suppliers to connect.

The magazine is shared across social media channels and hosted on the Meeting Newz website for a minimum of 24 months with links from articles, advertising, QR codes and video content are included. The Weekly Newsletter is sent to all subscribers and is shared on our website and across all social media

Readership includes corporate and government executives from professional sporting and trade associations, organisations, professional event planners, travel agents, and conference and incentive organisers located around New Zealand, Australia the Pacific and those who have an interest in ANZSP from around the world.

Readership



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www.meetingnewz.co.nz
www.findavenue.co.nz
www.businesseventsexpo.co.nz

Tourism Media Group

MEETING NEWZ **MAGAZINE ADVERTISING RATES** (Print and Digital editions)

Sizes Height x Width	**Casual Rate**
Double Page Spread and Cover Spreads (DPS) Trim 297 × 420mm (w) Plus 5mm bleed all round	**$5000**
Half Page Double Page Spread (HDP) Trim 145 × 420mm (w) Plus 5mm bleed all round	**$2800**
Full Page (FP) Trim 297 × 210mm (w) Plus 5mm bleed all round	**$2800**
Two Thirds Vertical (TTV) Vertical 265 × 125mm (w) No bleed	**$2000**
Half Page Horizontal (HPH) 129 × 190mm (w) No bleed **Half Page Vertical (HPV)** 265 × 90mm (w) No bleed	**$1600**
Third Page Vertical (TPV) 265 × 60mm (w) No bleed **Third Page Horizontal (TPH)** 83 ×190mm (w) No bleed	**$1400**
Quarter Page Vertical (QPV) 174 × 60mm (w) No bleed **Quarter Page Horizontal (QPH)** 83 × 125mm (w) No bleed	**$1200**
Quarter Page Share (QPS) 129 × 92.5mm (w) No bleed	**$900**
Horizonal Strip (HST) 45 × 190mm (w) No bleed	**$600**

GST: 15% Goods & Services Tax (GST) is additional to all rates shown.

Send material to: paul@tourismmedia.co.nz

MEETING NEWZ UPCOMING FEATURES 2026-2027

May June 2026
- New Plymouth & Taranaki
- Whanganui
- Wairapapa
- Industry Services
- MEETINGS Preview Magazine

July August 2026
- Manawatu & Palmerston North
- Queenstown & Wanaka
- Incentive Travel & Events
- PACIFIC Business Events Magazine

September October 2026
- Central Otago
- Dunedin
- Northland & Whangarei
- The Business Events Expo

November December 2026
- Southland
- Wellington
- West Coast
- Australia

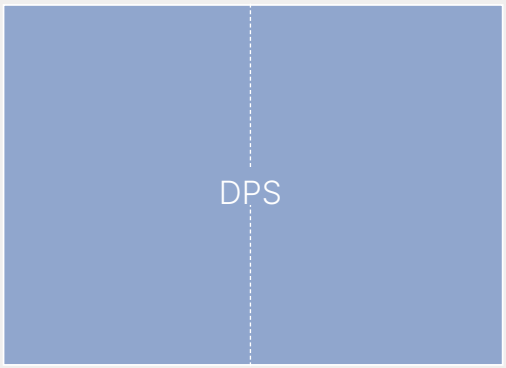
January February 2027
- Rotorua
- Tauranga & Bay of Plenty
- Waikato & Hamilton
- Business Events Expo Review
- Australia

March April 2027
- Christchurch & Canterbury
- Blenheim & Marlborough
- Nelson & Tasman

Features subject to change

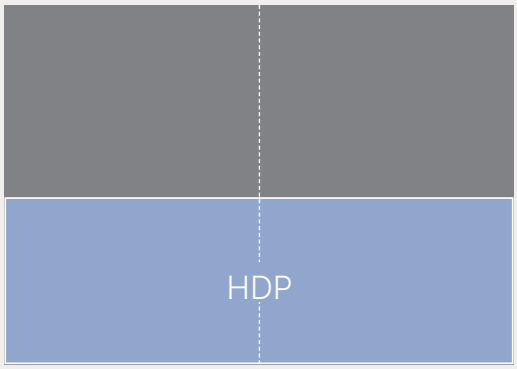
Annual Magazine Supplements: MEETINGS Preview, Pacific Business Events

MEETING NEWZ **PRINT AD SIZING GUIDE**

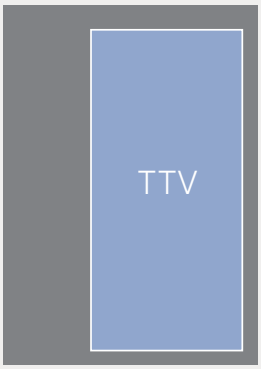


Double Page Spread:
297 × 420mm (w)
Plus 5mm bleed all round

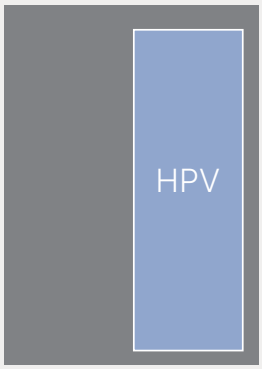
Full Page:
297 × 210mm (w)
Plus 5mm bleed all round



Half Double Page Spread:
145 × 420mm (w)
Plus 5mm bleed all round



Two Thirds Vertical:
265 × 125mm (w)
No bleed



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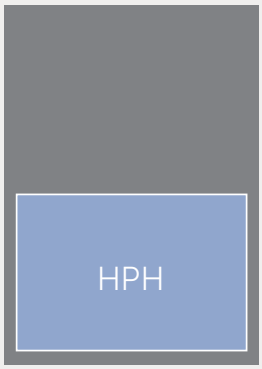
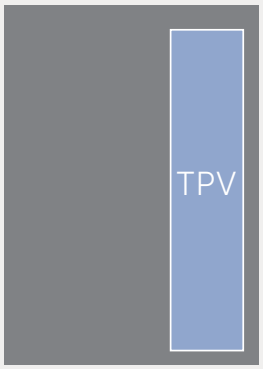
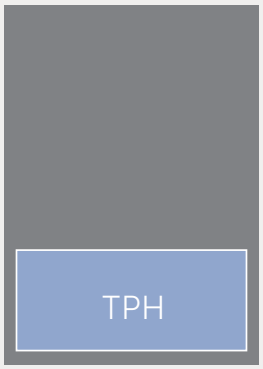


Half Page Horizontal:
129 × 190mm (w)
No bleed

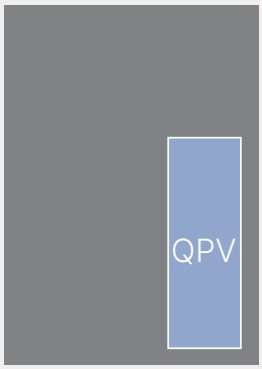


Thirds Page Vertical:
265 × 60mm (w)
No bleed

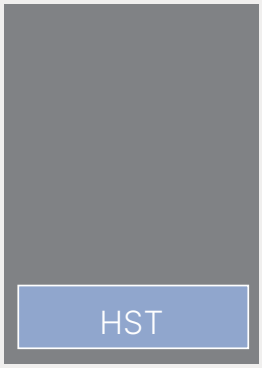


Third Page Horizontal:
83 × 190mm (w)
No bleed

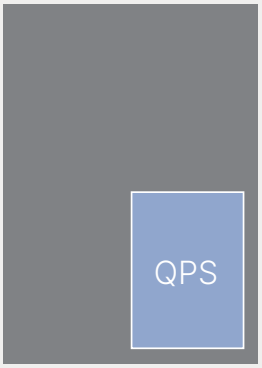
Quarter Page Horizontal:
83 × 125mm (w)
No bleed



Quarter Page Vertical:
174 × 60mm (w)
No bleed



Horizontal Strip:
45 × 190mm (w)
No bleed



Quarter Page Share:
129 × 92.5mm (w)
No bleed

Print Magazine Ad Material Requirements

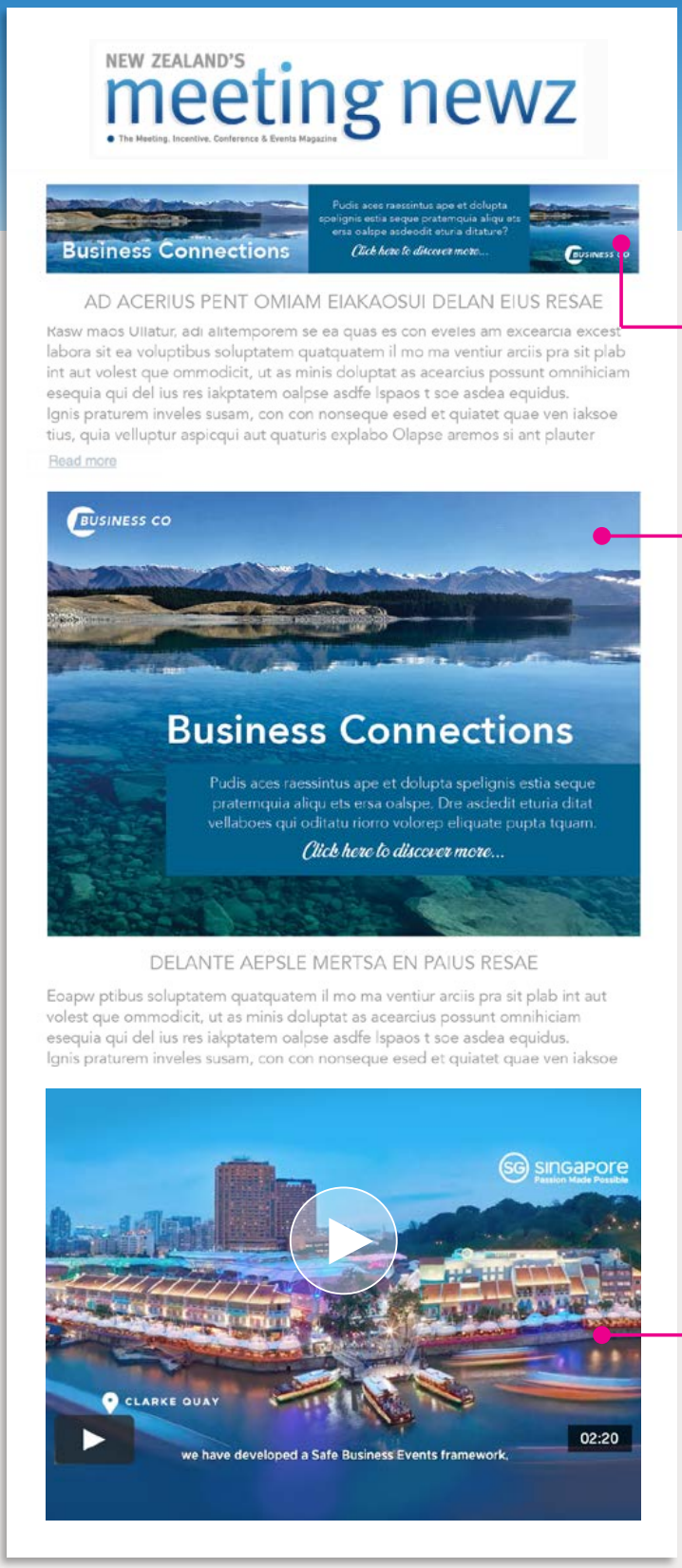
1. Artwork to be supplied as cmyk high resolution 'Press Quality' PDF files, with all images optimised for print.
2. Ads with bleed to include trim/crop marks only. Trim/crop marks must be 'Offset 5mm' to appear outside the bleed area.
3. Convert all colours and images to CMYK. No spot colour or RGB colour.
4. All fonts to be embedded or converted to outlines.
5. Images must be high resolution (300dpi) at actual printed size. Do not use 'RAW' image files.
6. Trim/crop marks are not necessary on ads that do not require bleed.
7. We can accept high resolution Jpeg files (300 dpi), CMYK colour, compression set at maximum quality. However PDF is preferred as image files appear low res in the online version.

Digital Only Magazine Ad Material Requirements

1. We can use print quality, or web optimised PDF files.
2. Supplied files do not require bleed and trim/crop marks.
3. We can accept high resolution Jpeg files with compression set at high quality, however PDF is preferred.
4. All fonts to be embedded or converted to outlines.
5. Files should not contain RAW images or spot colour.
6. Use size guide shown above for ad sizes. NOTE: Bleed, trim/crop marks are not essential for digital ads.

Send material to: paul@tourismmedia.co.nz

MEETING NEWZ **ONLINE WEEKLY NEWSLETTER**



Masthead Banner

Ads with live links to your website, QR code or video

Video Banner

The Meeting Newz Weekly Newsletter is sent to subscribers and is shared on the Meeting Newz website and across all social media channels from mid January to mid December.

WEEKLY NEWSLETTER RATES AND SIZES

Newsletter Masthead Banner:
Size: 90 × 600w (pixels) ..... $200 +GST

Newsletter Body Banner
Size: 450 × 600w (pixels) ..... $200 +GST

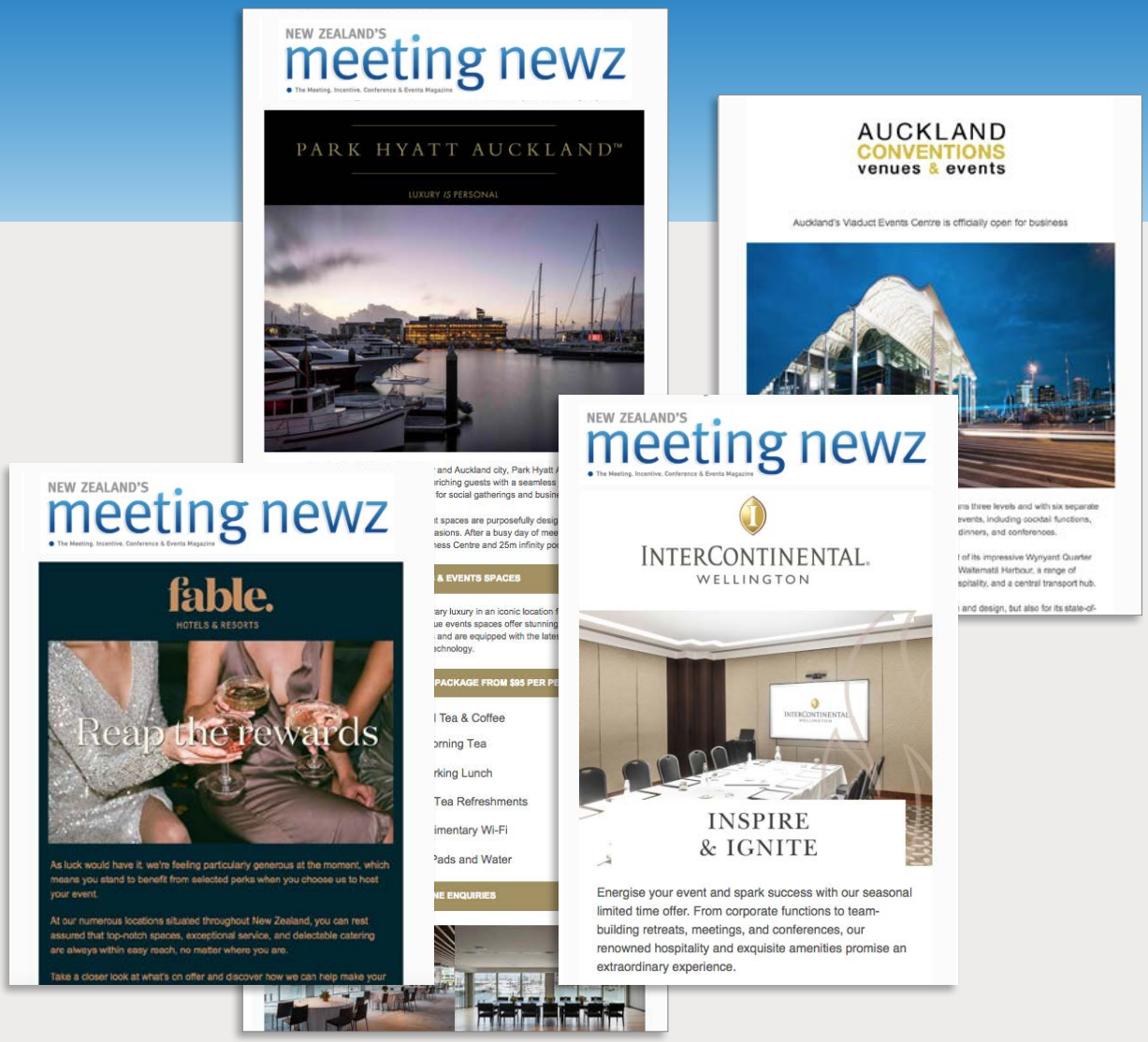
Newsletter Video Banner
Size: 450 × 600w (pixels) ..... $200 +GST

Includes a minimum of 90 days hosting on the Meeting Newz vimeo channel

Final Deadlines: are one day prior to publication, please send in gif or jpg format. Material for production needed five days prior - a proof will be supplied for sign off.
Cancellations: within 30 days of the scheduled online booking will incur a cancellation fee of 50%.
Editorial news: editor@meetingnewz.co.nz five days prior.

Send material to:
Paul Hailes: paul@tourismmedia.co.nz
Art production: send image, key text, website and contact details. Production charges from $50 may apply to artwork alterations or additional design if required.

MEETING NEWZ **SOLUS DDM**



CUSTOMISED SOLUS DDM

Customised Solus Digital Mail Campaigns are tailored with your branding and sent to all subscribers shared across the Meeting Newz social media channels.

All images and text can be linked and Video content can be embedded. Your Video will be uploaded and hosted on the Meeting Newz Vimeo channel.

Engagement reports are available following your campaign. Space is strictly limited with only one DDM being sent out per week.

SOLUS DDM RATES

Strictly limited availability..... $1500 +GST

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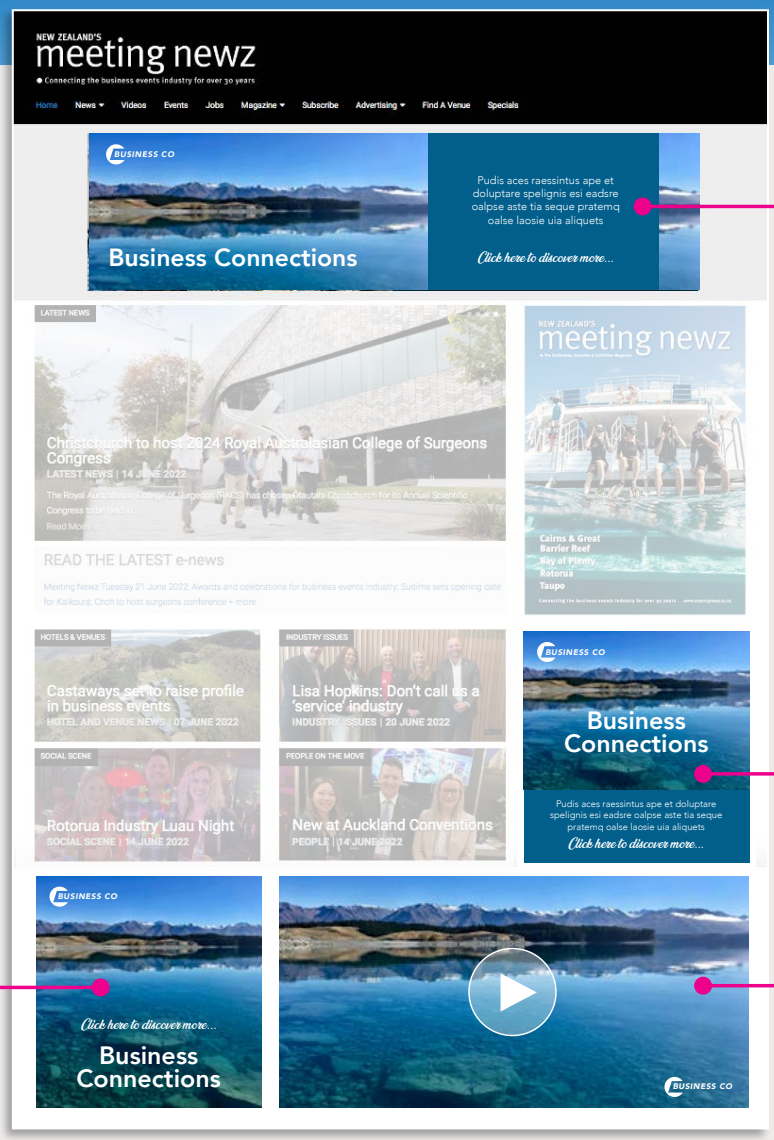

The Meeting Newz Website features up to date news from the business events industry across New Zealand, Australia and South Pacific.

MEETING NEWZ **WEBSITE ADVERTISING RATES AND SIZES**

Web Top Banner
Size: 250 × 970w (pixels) .....$700 +GST per month
(Unlimited impressions. Shared of 3 per month)

Web Tile (2 spaces available)
Size: 370 × 360w (pixels) ..... $350 +GST per month
(Unlimited impressions. Shared of 3 per month)

Web Featured Video
..... $500 +GST per month

Web Job Search
Situations Vacant ..... $175 +GST until the job is filled
Send logo, job description and web link.

Web Special Offers
Promote your current special offer..... $350 +GST per month, includes both Meeting Newz and Find A Venue websites.
Send image, text, call to action and contact details.

Web Coming Events
Promote your next event ..... $No Cost
Send event name, dates, times and website link.

Send material to:
paul@tourismmedia.co.nz
terry@tourismmedia.co.nz

Final Deadlines: are one day prior to publication, please send in gif or jpg format. Material for production needed five days prior - a proof will be supplied for sign off.
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CUSTOM PUBLICATIONS AND MORE

Create new ways to extend your reach through existing networks direct to the industry.

Customised publications, collateral, and distribution

Tourism Media Group can produce, publish and distribute customised multi-page flyers, brochures, business event/conference/meeting kits, magazines, newsletters and posters in digital and print formats.

Available are 'distribution only' options should you have the finished marketing material that you would like distributed.

The customised marketing material can be distributed with Meeting Newz magazine as an INSERT within the magazine, or as ONSERT, as a separate item.

The digital magazine is sent to all subscribers, is hosted on the Meeting Newz website for 24 months, and shared through the weekly newsletter and across all social media channels.

FSC www.fsc.org MIX Paper from responsible sources FSC® C014371

PCO BUSINESS PARTNER

NZEA MEMBER

BEIA SILVER MEMBER

Meeting Newz is published by Tourism Media Group Ltd

Tourism Media Group exists to inform, inspire, educate and connect people. We publish magazines in both print and digital format, newsletters, digital marketing campaigns and websites. Tourism Media Group is a sponsor of the annual MEETINGS event, publishing the official MEETINGS preview and daily event magazines.

Tourism Media Group

FIND A VENUE **WEBSITE**

Find a Venue

Find a Venue features leading venues across New Zealand that are available for board meetings, conferences, events, parties, meetings, and weddings. From intimate function spaces to grand scale events, and everything in-between.

What your FREE standard listing includes:

- Venue description, category descriptions, on-site facilities and services available
- Venue images and interactive google maps
- Promotion on all applicable venue categories
- 24hr access to a secure administration area with the ability to update your listing at anytime
- Enquiries for any events sent via the Find a Venue website

What your paid enhanced listing includes:

- Paid listings are $750 per year and include all of the above features plus;
- Full contact details allowing you to receive all enquires and opportunities direct by phone, email and link to your website.
- Home page featured venue status for one month (value $350 per month)
- Video content on our venue listing
- Special offers page – opportunity to provide offers up to four times per year

CONTACT:

Paul Hailes
+64 21 217 3628
paul@tourismmedia.co.nz

Promotional placement opportunities

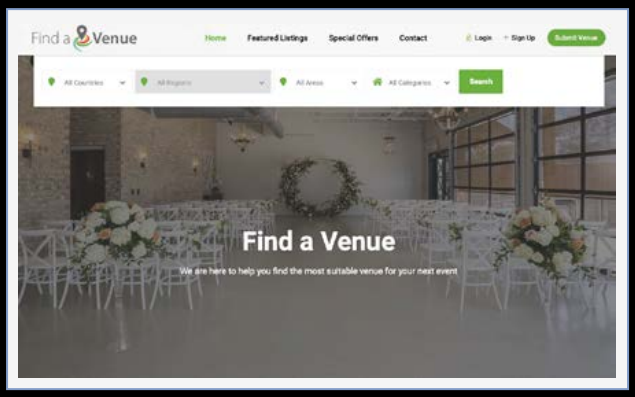
Find a Venue offers opportunities to promote your venue, special offers and more.

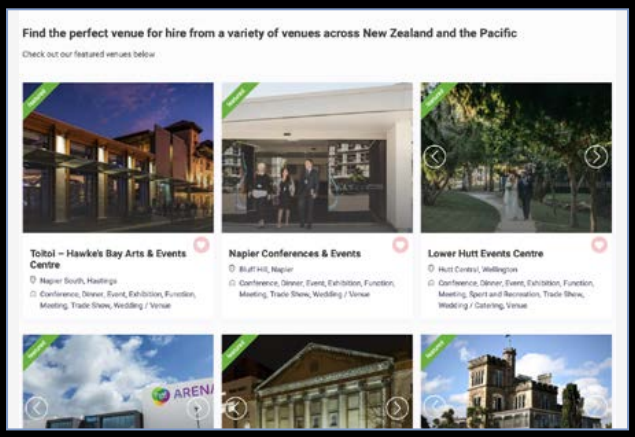
Featured Venue: $350 per month

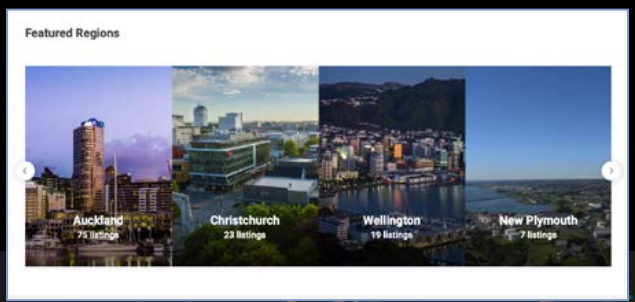
Special Offers Page: $350 per month

Solus digital direct mail: $1250 per placement

Newsletter Featured Venue: $200 per placement







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