

# meeting newz

● Connecting the business events industry for over 30 years



Meeting Newz is the leading source of information for professionals involved in the meetings, business events, incentive conference, exhibition and event industries of New Zealand. Readership consists of executives in professional, sporting and trade associations and organisations around New Zealand, business event planners in the corporate and government sectors business travel agents, professional conference and incentive organisers.

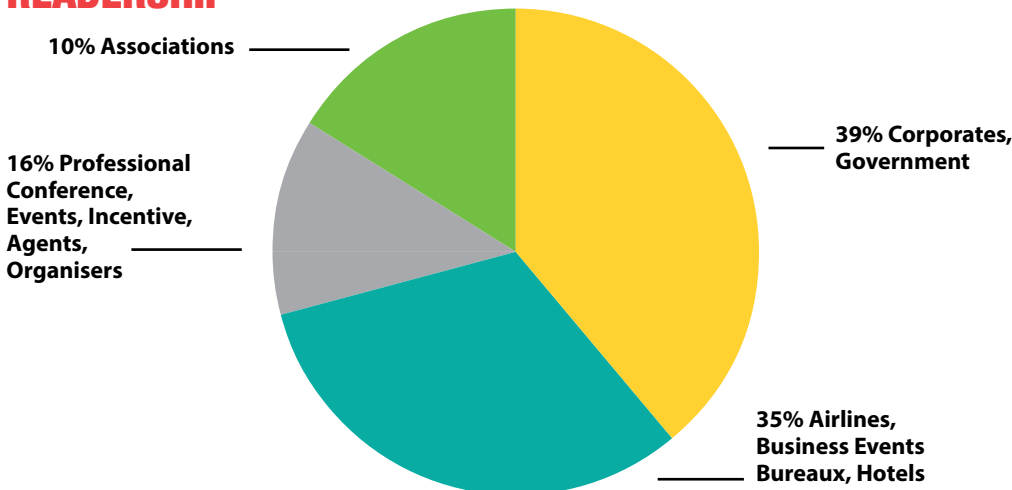
## READERSHIP & CIRCULATION

Meeting Newz is published six times a year, both in print and digitally, in January, March, May, July, September and November with each edition stored digitally on the Meeting Newz website. The magazine carries the latest news and issues affecting the industry, coming events, people news, updates, opinion columns and topical interests. Each edition includes a "Focus On" up to five destinations across New Zealand, Australia and Asia/Pacific that provides information, inspiration, education and opportunities for readers to connect.

Meeting Newz reaches over 6000 readers with the digital version which includes website links to all display advertising. The magazine is hosted on the Meeting Newz website for 24 months. In addition to the subscription circulation, Meeting Newz is distributed at a number of key business events across Australia and New Zealand and is shared across all of our social media channels.

The Meeting Newz e-newsletter is sent to 3700+ subscribers each Tuesday and Thursday from mid-January to Mid-December and features the most current and informative news, trends, events and job opportunities. The e-newsletter is also shared on the website as across all social media channels.

## READERSHIP



## CONTACTS

### EDITORIAL AND ADVERTISING

Terry Holt  
+64 21 042 8232  
terry@meetingnewz.co.nz

Paul Hailes  
+64 21 217 3628  
paul@meetingnewz.co.nz

### PUBLISHER

Tourism Media Group  
[www.meetingnewz.co.nz](http://www.meetingnewz.co.nz)



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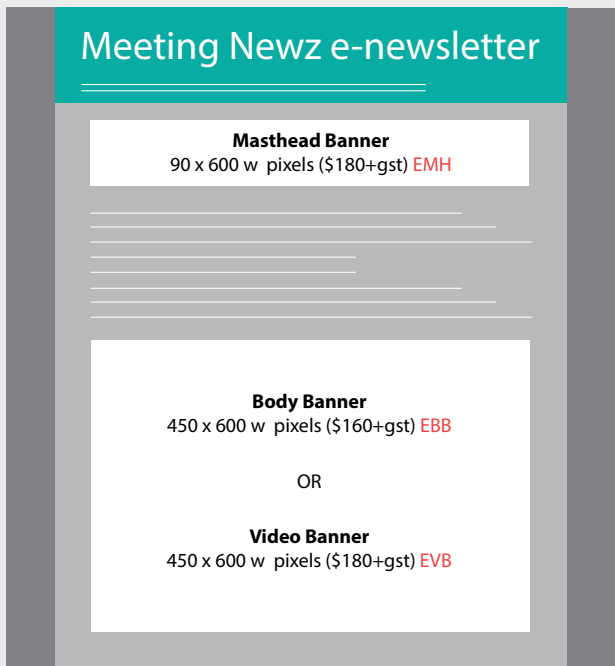
[www.findavenue.co.nz](http://www.findavenue.co.nz)

# ONLINE ADVERTISING RATES

## NZ Meeting Newz e-newsletter

Weekly business events update sent to approximately 4,250 addresses every Tuesday and Thursday morning to corporate meeting planners, association executives, professional conference organisers and group travel agents.

### E-NEWS RATES AND SIZES



### Meeting Newz e-newsletter (as above)

#### E News Masthead Banner (EHM):

Size 90 high x 600 pixels wide \$180 + GST

#### E News Body Banner (EBB)

Size 450 high x 600 pixels wide \$160+GST

#### E News Video Banner (EVB)

450 high x 600 pixels wide \$180+GST

Includes a minimum of 90 days hosting on Meeting Newz video channel

### Solus EDM

Personalise your own EDM

Strictly limited availability \$950 + GST

#### Final Deadlines:

are one day prior to publication, please send in gif or jpg format. Material for production needed five days prior - a proof will be supplied for sign off.

**Cancellations** within 30 days of the scheduled online booking will incur a cancellation fee of 50%.

#### Editorial news:

editor@meetingnewz.co.nz  
five days prior.

#### Send material to:

Terry Holt:  
terry@meetingnewz.co.nz  
or  
Paul Hailes:  
paul@meetingnewz.co.nz

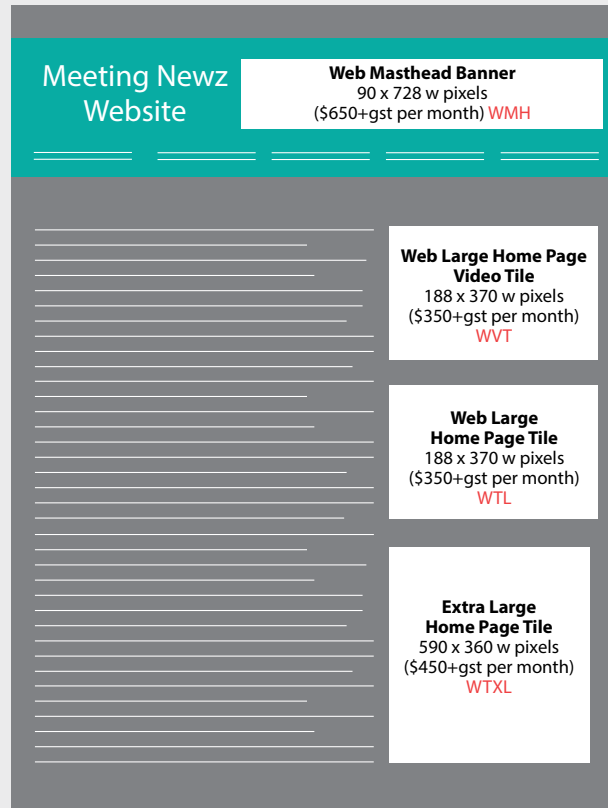
#### Art production:

send image, key text, website and contact details. Production charges from \$50 may apply to artwork alterations or additional design if required.

## www.meetingnewz.co.nz

Featuring up to the minute news, events, people, places, education, industry issues and insights and our new video channel. The website receives over 2000 users per month.

### WEBSITE RATES AND SIZES



### Meeting Newz Website (as above)

#### Web Masthead Banner (WMH):

Size 90 high x 728 pixels wide \$650 + GST per month

#### Web Large Home Page Tile (WTL):

Size 188 high x 370 pixels wide \$350 + GST per month

#### Web Extra Large Home Page Tile (WTXL):

Size 590 x 360 pixels wide \$450 + GST per month

#### Web Large Home Page Video Tile (WVT):

Size 188 high x 370 pixels wide \$350 + GST per month

**Web Job Search** - Situations Vacant \$150 + GST until the job is filled.

Send logo, job description and web link to  
terry@meetingnewz.co.nz

#### Web Coming Events

Promote your next event by sending the details to  
paul@meetingnewz.co.nz

#### Specials Page

Includes image with text, \$350 + GST per month

# MAGAZINE ADVERTISING RATES

Sizes Height x Width	Casual - one issue	3 insertions rate per issue	6 insertions rate per issue
<b>Double Page Spread and Cover Spreads (DPS)</b> Trim 297 x 420mm (w) plus 5mm bleed all round	\$4500	\$4000	\$3780
<b>Full Page (FP)</b> Trim 297 x 210mm (w) plus 5mm bleed all round	\$2500	\$2220	\$2100
<b>Two Thirds Vertical (TTV)</b> Vertical 265 x 125mm (w)	\$2000	\$1800	\$1700
<b>Half Page Horizontal (HPH)</b> 129 x 190mm (w) <b>Half Page Vertical (HPV)</b> 265 x 90mm (w)	\$1600	\$1440	\$1360
<b>Third Page Vertical (TPV)</b> 265 x 60mm (w) <b>Third Page Horizontal (TPH)</b> 83 x 190mm (w)	\$1400	\$1220	\$1160
<b>Quarter Page Vertical (QPV)</b> 174 x 60mm (w) <b>Quarter Page Horizontal (QPH)</b> 83 x 125mm (w)	\$1200	\$1080	\$1020
<b>Quarter Page Share (QPS)</b> 129 x 92.5mm (w)	\$800	\$720	\$680
<b>Horizontal Strip (HST)</b> 45 x 190mm (w)	\$600	\$540	\$510
<b>Showcase (SC)</b> 60 x 90mm (w)	\$400	\$360	\$340

## Loose inserts:

\$650 per 1000 for DLE, \$750 per 1000 for A5, \$900 per 1000 for A4/4sides, other sizes by arrangement. Acceptance by arrangement. Surcharge will apply on short runs.

## Deadlines:

Advertising bookings and editorial: 20th of the month prior to publication.  
Advertising material: 25th of the month prior to publication.

## Meeting e-newsletter advertising:

Regular e-newsletter updates. Minimum ad size 150 pixels high x 180 pixels wide. Format gif or jpeg \$65.

## Website advertising: Job Search

Situations vacant positions \$150. Send logo and job description to: terry@meetingnewz.co.nz

## GST:

15% Goods & Services Tax (GST) is additional to all rates shown.

## Cancellations:

Cancellations later than the first of the month of publication will incur a late cancellation fee of 10%.

## Meeting Newz Online:

As added value to readers and advertisers, each issue of Meeting Newz is published on its website. All advertisements appear on-line with a link to each advertiser's website.

## Supporting Editorial:

Meeting Newz will also run newsworthy editorial to support an advertiser's message.

## FEATURES LIST

### May June 2021

- Canterbury/Christchurch
- Marlborough/Blenheim
- Nelson/Tasman
- Taupo
- Charter Transport
- MEETINGS Preview

### July August 2021

- Auckland
- Gisborne
- Hawke's Bay
- Incentives
- Luxury Lodges

### September October 2021

- Manawatu, Palmerston North
- Taranaki, New Plymouth
- Whanganui
- Australia
- Pacific Islands
- End of Year Functions and Events
- Sustainability

### November December 2021

- Northland/Whangarei
- Bay of Islands
- Hokianga
- Queenstown/Lakes
- Company Profiles
- CINZ Conference Review
- PCOA Conference Preview

### January February 2022

- Otago/Dunedin
- Southland/Invercargill
- Waikato/Hamilton
- Australia
- AIME Preview
- PCOA Review
- Technology 2022

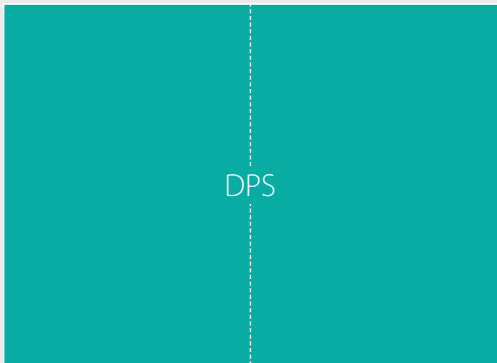
### March/April 2022

- Wellington
- Wairarapa
- Pacific Islands
- AIME Review
- Entertainment
- Team Building

### Annual Supplements:

MEETINGS Preview – May/June Pacific Business Events – July/August

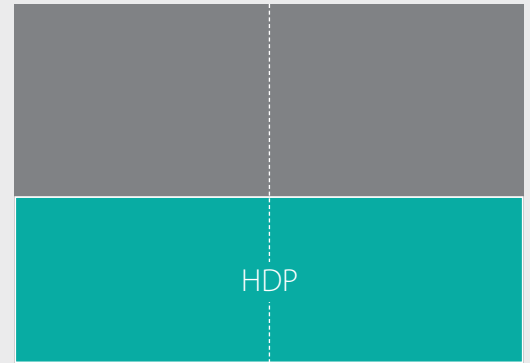
# PRINT AD SIZING GUIDE (SMALLER THAN FULL PAGE)



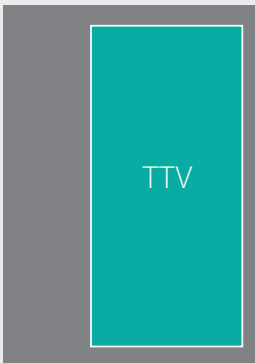
**Double Page DPS:**  
297 x 420mm (w) trim – Plus 5mm bleed all round



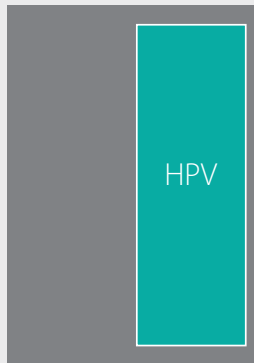
**Full Page:**  
297 x 210mm (w) trim – Plus 5mm bleed all round



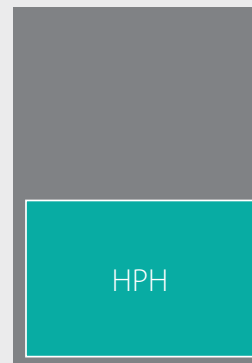
**Half Page DPS:**  
145 x 420mm (w) trim – Plus 5mm bleed



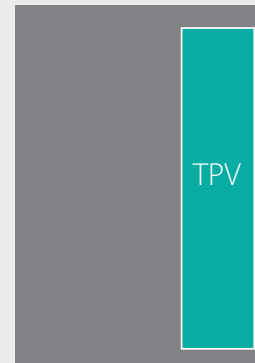
**Two Thirds Vertical:**  
265 x 125mm (w)



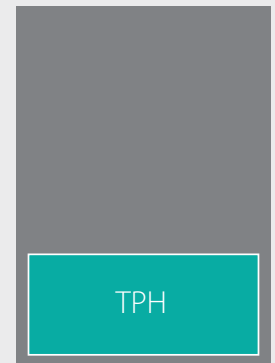
**Half Page Vertical:**  
265 x 90mm (w)



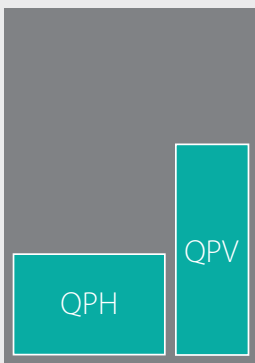
**Half Page Horizontal:**  
129 x 190mm (w)



**Thirds Page Vertical:**  
265 x 60mm (w)

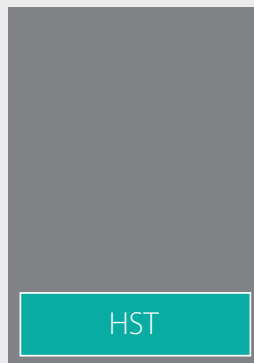


**Third Page Horizontal:**  
83 x 190mm (w)

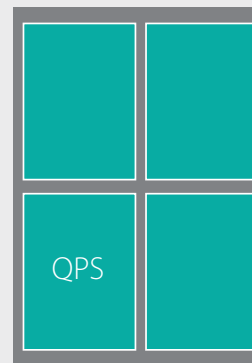


**Quarter Page Horizontal:**  
83 x 125mm (w)

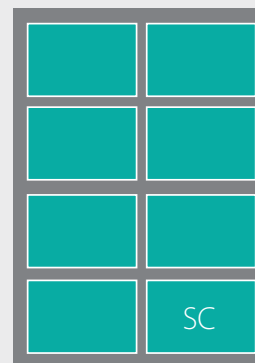
**Quarter Page Vertical:**  
174 x 60mm (w)



**Horizontal Strip:**  
45 x 190mm (w)



**Quarter Page Share:**  
129 x 92.5mm (w)



**Showcase:** 60 x 90mm (w)

## Print Material Requirements:

1. All art to be supplied as 'Press Quality' cmyk high resolution PDF.
2. Only FULL PAGE and DPS ads require bleed (5mm all round) and crop marks. NOTE: Crop Marks must be 'Offset' 5mm to appear outside of trim area.
3. Convert all colours and images to cmyk. No spot colour or RGB colour.
4. All fonts to be embedded or converted to outlines.
5. Placed images in pdf to be high resolution (300 dpi) at actual printed size.
6. Bleed and trim marks are not required on 'floating' ads.
7. We can also accept Hi-res Jpeg files (300 dpi or higher). CMYK colour, compression set at maximum quality.

NEW ZEALAND'S  
meeting newz

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### Meeting Newz is published by Tourism Media Group Ltd

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Tourism Media Group is a sponsor of New Zealand's annual MEETINGS Exhibition publishing the official MEETINGS Preview. Tourism Media Group is committed to environmentally sustainable publishing and to other professional standards within the publishing industry.

 Tourism Media Group