

# NEW ZEALAND'S meeting newz

THE CONFERENCE, INCENTIVE & EXHIBITION MAGAZINE

Meeting Newz is the leading source of information for professionals involved in the conference, incentive and exhibition industries of New Zealand. The readership consists of executives in professional, sporting and trade associations and organisations around New Zealand, as well as meeting planners in the corporate sector and in government departments. Corporate travel agents, professional conference organisers, and incentive organisers also look forward to receiving the publication on a bi-monthly basis.

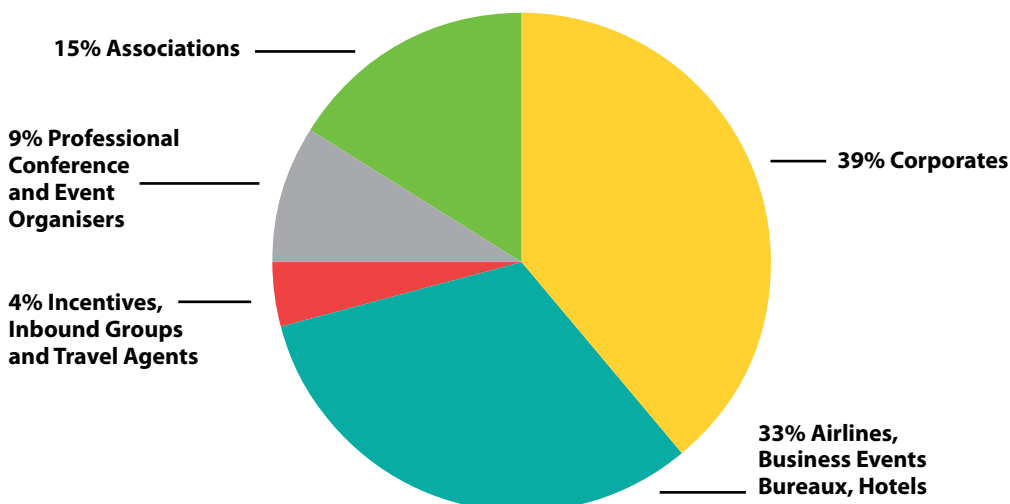


## READERSHIP & CIRCULATION

Meeting Newz is published six times a year, in January, March, May, July, September and November. In addition to this, the Meeting Newz e-newsletter is published twice weekly with the most current and informative news. The magazine carries people updates, latest news and issues affecting the industry, coming events, opinion columns, and New Zealand and offshore destination features. Each issue we publish the Conventions & Incentives New Zealand column along with commentary from key New Zealand industry players.

Meeting Newz has a circulation of around 4,500 while a further 1,200 readers (Australia and Pacific) receive the digital version in their inbox with the extra feature of website links to all advertisements. In addition to its regular circulation, Meeting Newz is distributed at a number of key conferences and exhibitions including the AsiaPacific Incentive Meetings Expo (AIME); New Zealand's MEETINGS exhibition; Show Me Wellington, Convene, Convene South and PAICE.

## READERSHIP



## CONTACTS

### EDITORIAL

Aleisha Moore  
[editor@meetingnewz.co.nz](mailto:editor@meetingnewz.co.nz)

### ADVERTISING

Terry Holt  
 +64 21 042 8232  
[terry@meetingnewz.co.nz](mailto:terry@meetingnewz.co.nz)

Paul Hailes  
 +64 21 217 3628  
[paul@meetingnewz.co.nz](mailto:paul@meetingnewz.co.nz)

### PUBLISHER

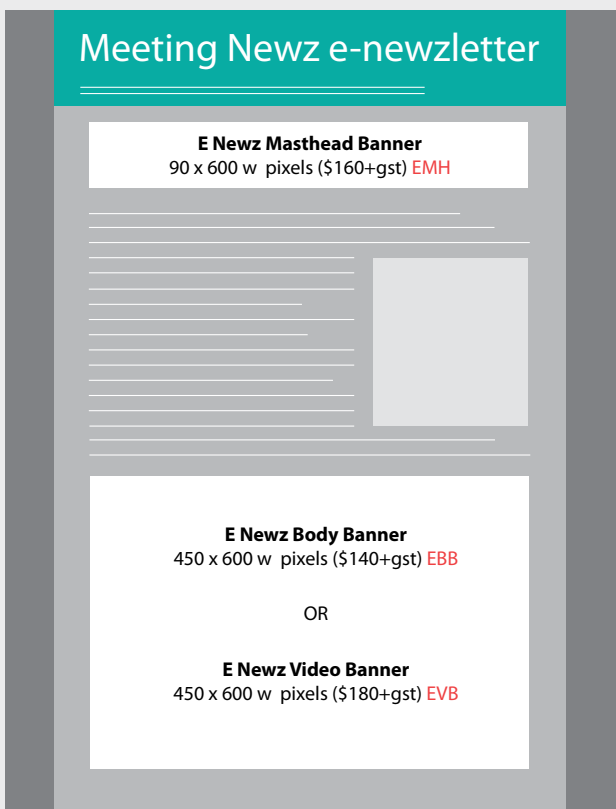
Tourism Media Group  
[www.meetingnewz.co.nz](http://www.meetingnewz.co.nz)

# ONLINE ADVERTISING RATES

## NZ Meeting Newz e-newsletter

Weekly business events update sent to approximately 4,450 addresses every Tuesday and Thursday morning including to corporate meeting planners, association executives, professional conference organisers and group travel agents.

### E-NEWZ RATES AND SIZES



### Meeting Newz e-newsletter (as above)

#### E Newz Masthead Banner (EHM):

Size 90 high x 600 pixels wide \$160 + GST

#### E Newz Body Banner (EBB)

Size 450 high x 600 pixels wide \$140+GST

#### E Newz Video Banner (EVB)

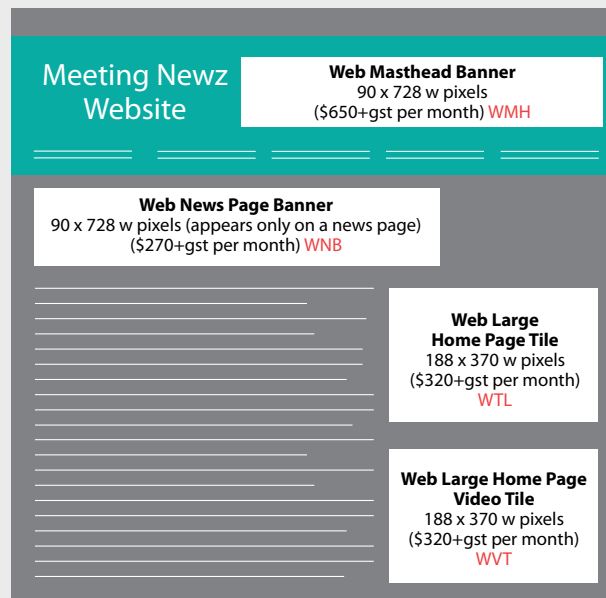
450 high x 600 pixels wide \$180+GST

Includes a minimum of 90 days hosting on Meeting Newz video channel

## www.meetingnewz.co.nz

Featuring up to the minute meeting news, association news, events, people, places, education, industry issues and insights and our new video channel.

### WEBSITE RATES AND SIZES



### Meeting Newz Website (as above)

#### Web Masthead Banner (WMH):

Size 90 high x 728 pixels wide \$650 + GST per month

#### Web News Page Banner (WNB):

Size 90 high x 728 pixels wide \$270 + GST per month  
(One of no more than three rotating)

#### Web Large Home Page Tile (WTL):

Size 188 high x 370 pixels wide \$320 + GST per month

#### Web Large Home Page Video Tile (WVT):

Size 188 high x 370 pixels wide \$320 + GST per month

#### Web Job Search - Situations Vacant \$100 + GST per month.

Send logo, job description and web link to [terry@meetingnewz.co.nz](mailto:terry@meetingnewz.co.nz)

#### Web Coming Events

Promote your next event by sending the details to [paul@meetingnewz.co.nz](mailto:paul@meetingnewz.co.nz)

#### Final Deadlines:

are one day prior to publication, please send in gif or jpg format. Material for production needed five days prior - a proof will be supplied for sign off.

**Cancellations** within 30 days of the scheduled online booking will incur a cancellation fee of 50%.

#### Editorial news:

[editor@meetingnewz.co.nz](mailto:editor@meetingnewz.co.nz) five days prior.

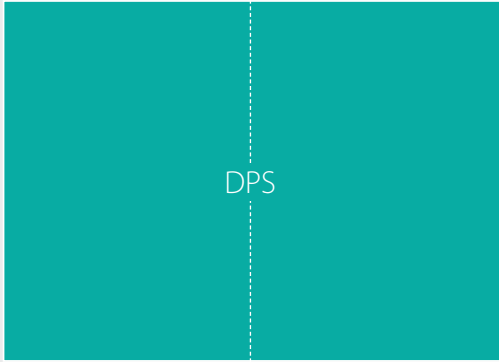
#### Send material to:

Terry Holt: [terry@meetingnewz.co.nz](mailto:terry@meetingnewz.co.nz) or Paul Hailes: [paul@meetingnewz.co.nz](mailto:paul@meetingnewz.co.nz)

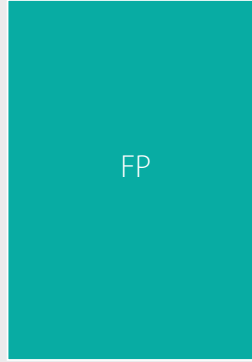
#### Art production:

send image, key text, website and contact details. Production charges from \$50 may apply to artwork alterations or additional design if required.

# PRINT AD SIZING GUIDE (SMALLER THAN FULL PAGE)



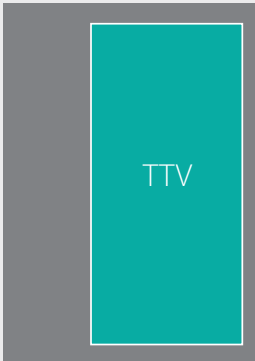
**Double Page DPS:**  
297 x 420mm (w) trim – Plus 5mm bleed all round



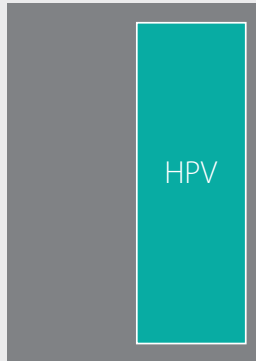
**Full Page:**  
297 x 210mm (w) trim – Plus 5mm bleed all round



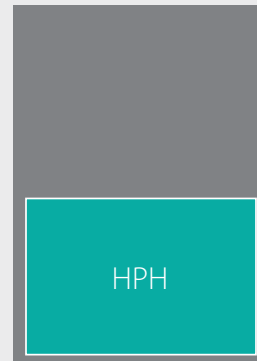
**Half Page DPS:**  
145 x 420mm (w) trim – Plus 5mm bleed



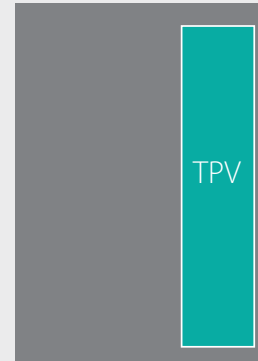
**Two Thirds Vertical:**  
265 x 125mm (w)



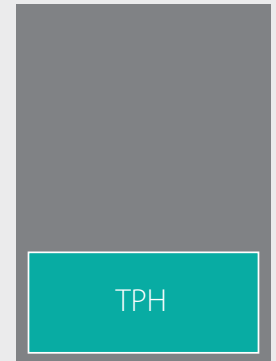
**Half Page Vertical:**  
265 x 90mm (w)



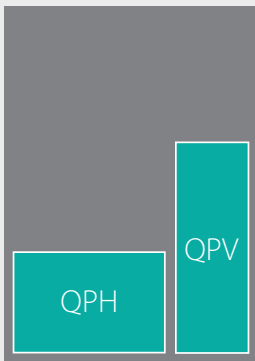
**Half Page Horizontal:**  
129 x 190mm (w)



**Thirds Page Vertical:**  
265 x 60mm (w)

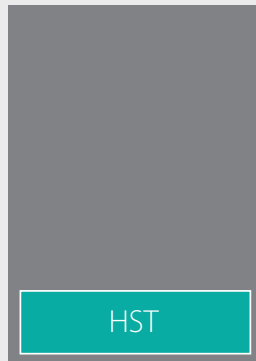


**Third Page Horizontal:**  
83 x 190mm (w)

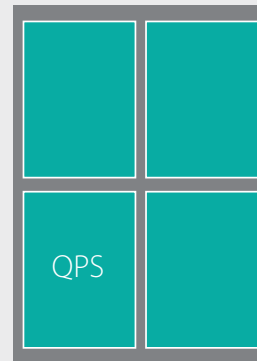


**Quarter Page Horizontal:**  
83 x 125mm (w)

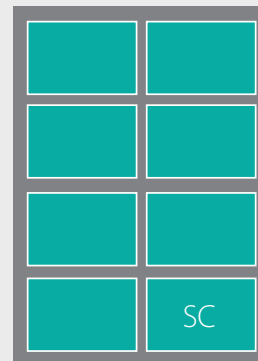
**Quarter Page Vertical:**  
174 x 60mm (w)



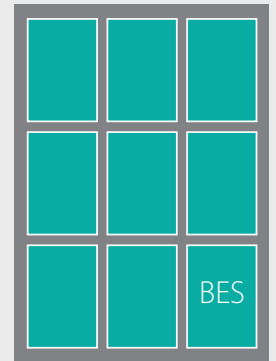
**Horizontal Strip:**  
45 x 190mm (w)



**Quarter Page Share:**  
129 x 92.5mm (w)



**Showcase:** 60 x 90mm (w)



**Business Events Services:**  
85 x 60mm (w)

## Print Material Requirements:

1. All art to be supplied as 'Press Quality' cmyk high resolution PDF.
2. Only FULL PAGE and DPS ads require bleed (5mm all round) and crop marks. NOTE: Crop Marks must be 'Offset' 5mm to appear outside of trim area.
3. Convert all colours and images to cmyk. No spot colour or RGB colour.
4. All fonts to be embedded or converted to outlines.
5. Placed images in pdf to be high resolution (300 dpi) at actual printed size.
6. Bleed and trim marks are not required on 'floating' ads.
7. We can also accept Hi-res Jpeg files (300 dpi or higher). CMYK colour, compression set at maximum quality.

# MAGAZINE ADVERTISING RATES

Sizes Height x Width	Casual - one issue	3 insertions rate per issue	6 insertions rate per issue
<b>Double Page Spread and Cover Spreads (DPS)</b> Trim 297 x 420mm (w) plus 5mm bleed all round	\$4440	\$4000	\$3780
<b>Full Page (FP)</b> Trim 297 x 210mm (w) plus 5mm bleed all round	\$2460	\$2220	\$2100
<b>Two Thirds Vertical (TTV)</b> Vertical 265 x 125mm (w)	\$2000	\$1800	\$1700
<b>Half Page Horizontal (HPH)</b> 129 x 190mm (w) <b>Half Page Vertical (HPV)</b> 265 x 90mm (w)	\$1600	\$1440	\$1360
<b>Third Page Vertical (TPV)</b> 265 x 60mm (w) <b>Third Page Horizontal (TPH)</b> 83 x 190mm (w)	\$1360	\$1220	\$1160
<b>Quarter Page Vertical (QPV)</b> 174 x 60mm (w) <b>Quarter Page Horizontal (QPH)</b> 83 x 125mm (w)	\$1200	\$1080	\$1020
<b>Quarter Page Share (QPS)</b> 129 x 92.5mm (w)	\$800	\$720	\$680
<b>Horizontal Strip (HST)</b> 45 x 190mm (w)	\$600	\$540	\$510
<b>Showcase (SC)</b> 60 x 90mm (w)	\$400	\$360	\$340
<b>Business Events Services (BES)</b> 85 x 60mm (w)	Unavailable	\$300	\$250

## Loose inserts:

\$650 per 1000 for DLE, \$750 per 1000 for A5, \$900 per 1000 for A4/4sides, other sizes by arrangement. Acceptance by arrangement. Surcharge will apply on short runs.

## Deadlines:

Advertising bookings and editorial: 20th of the month prior to publication.  
Advertising material: 25th of the month prior to publication.

## Meeting e-newsletter advertising:

Regular e-newsletter updates.  
Minimum ad size 150 pixels high x 180 pixels wide. Format gif or jpeg \$65.

## Website advertising: Job Search

Situations vacant positions \$100. Send logo and job description to: terry@meetingnewz.co.nz

## Business Events Services ads:

6 months / 3 Inserts - Print, Digital and Website, \$900  
12 Months / 6 Inserts - Print, Digital and Website \$1500.

## GST:

15% Goods & Services Tax (GST) is additional to all rates shown.

## Cancellations:

Cancellations later than the first of the month of publication will incur a late cancellation fee of 10%.

## Meeting Newz Online:

As added value to readers and advertisers, each issue of Meeting Newz is published on its website. All advertisements appear on-line with a link to each advertiser's website.

## Supporting Editorial:

Meeting Newz will also run newsworthy editorial to support an advertiser's message.

## FEATURES LIST

### November December 2018

- Christchurch / Canterbury
- Marlborough
- Nelson / Tasman
- Rotorua
- Taupo
- Exhibitions
- Technology

### January February 2019

- Auckland
- Hawkes Bay, Napier
- Gisborne
- Kapiti Coast
- ASIA – Singapore
- Australia
- Team Building
- Entertainers

### March April 2019

- Manawatu, Palmerston,
- Whanganui
- Taranaki, New Plymouth
- Pacific
- Major Business Events
- PCOS
- Health & Wellbeing
- Corporate Social Responsible
- Cruise Events

### May June 2019

- Queenstown, Lakes
- Northland
- Australia
- Incentives
- Luxury Lodges
- Meetings Preview 2019

### July August 2019

- Otago / Dunedin
- Southland / Invercargill
- Waikato / Hamilton
- Venues with a difference
- Asia
- Sustainability
- MEETINGS Review

### September October 2019

- Wellington
- Wairarapa
- Christmas
- Pacific
- Australia

## Annual Supplements:

- MEETINGS Preview - May/June

Meeting Newz is published by Tourism Media Group Ltd  
Tourism Media Group is a member of: Conventions and Incentives New Zealand;  
Tourism Media Group is a sponsor of New Zealand's annual MEETINGS Exhibition publishing the official MEETINGS Preview.  
Tourism Media Group is committed to environmentally sustainable publishing and to other professional standards within the publishing industry.